

# MP50A

DIGITAL MEDIA PLAYER



Remote included



high  
performance

UPGRADE

## 480i

### Digital Media Player

MP50A is a cost effective advertising solution that allows the user to play content from an array of different media cards onto a screen.

- Uses the latest technology to ensure 24/7 operation
- Easily installs on the back of most LCD panels
- Simple and friendly on screen interface and remote control
- Excellent for digital signage in stand alone applications
- Available as board only for simple integration into POP displays
- Real time clock allows for easy schedule of content delivery

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## Playback Formats

**Video:** MPEG-1, MPEG-2, MPEG-4 (.asf, simple profile x240 video)

**Audio:** WAV, MP3 (MP3 minimum 32Kbps, maximum 256Kbps)

**Photo:** JPEG (JPG minimum 16x16px, maximum 5120x3840px), Motion JPEG (AVI, maximum 10fps)

## Output Interface

Composite Video

Stereo - Audio

S-Video

VGA (DSUB - 15, 720x480)

## Language

English, Traditional Chinese, Chinese Simplified, Japanese

## TV Standards - NTSC and PAL

Photo, Music, Video and File browser

Photo playback: rotate, zoom, thumbnail preview, slide show

Automatic slideshow (JPGs) with background music (MP3)

Remote control for navigation and deleting or copying files

Real time clock (RTC)

Multiple playlist support

Advanced calendar and time display

Alarm and wake up function (music or alarm sound)

Auto start and auto shutdown timer for scheduled playback

Auto power off with sleep timer (5-120min)

Upgradable firmware

## Supported Media Cards

Compact flash type I/II

MS, MS-Pro, MS-Duo

IBM Micro Drive

SD

MMC

## Dimensions

5.51" x 3.35" x 1.02"

## Package Contents

MP50A Digital media Player

Composite video cable

Stereo Audio Cable

S - Video Cable

Infrared Remote Control

Power Adapter

User Manual

## Certifications

CE, FCC

## Power

DC Adapter 12V/1A

CElabs' systems have provided numerous major retailers simple ways to assure competitive advantage, through diverse means of marketing message distribution. These include signal amplification and distribution systems for high definition video displays, customer-facing digital signage solutions, and message-centric interactive kiosk systems. All of these solutions are backed by CElabs' proven expertise in designing, engineering and seamless installation, along with an unsurpassed emphasis on customer service.

Please contact your CElabs representative with any questions you may have. You'll be surprised and pleased with the wealth of potential answers you'll receive.



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